



Vincent Spensieri
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Objective

A challenging position in computer graphics and design

Summary of Skills

- Advanced computer skills and knowledge in both Windows and Mac OS X
- Proficient in creating Page Layouts, Digital Illustrations and Image Manipulations
- Strong hand drawing and cartooning abilities
- Accomplished copy writing skills
- Able to work independently and in teams efficiently
- Experience with relationship management of key clientele through written and oral communication
- Work related Travel Experience; Vancouver, New York, Los Angeles, Washington D.C., Las Vegas, Hong Kong, China

Technical Skills

- Illustrator
- PhotoShop
- InDesign
- Flash
- ImageReady
- QuarkXPress
- HTML Programming
- Microsoft Office
- Premiere
- Director

Work Experience

Lorex Technologies Inc.

September 2007-present

Production Designer

- Design magazine ads, brochures, flyers and catalogues showcasing various security products and promotions
- Create personalized sales presentations for large corporations such as Home Depot, Costco, Canadian Tire, OfficeMax, Sam's Club and Staples
- Design packaging for professional, commercial and residential based security products
- Create product specification sheets used for sales and marketing
- Plan and design large-scale booth artwork for various trade shows including the Consumer Electronic Show, ISC West and Canasa Canadian Security Association Show
- Produce fully animated Flash product presentations for use on the web and at trade shows
- Design e-mail and website based advertisements and promotions for specific distributors and clients
- Maintain product web listings
- Photograph products for use in all printed and web based material

Kimo Enterprizes Inc.

August 2003-September 2007

Head Graphic Designer

- Worked as head of art department to plan, assemble and finalize full product programs and presentations
- Developed creative ideas for licensed lighting and personal electronic product lines which were implemented successfully
- Worked closely with high profile clients such as Warner Bros., Nickelodeon, FOX, Universal Studios and Marvel, establishing licensed products, packages and display designs
- Created personalized sales presentations for large corporations such as Wal*Mart, Toys "R" Us, Home Depot, Canadian Tire, Canada's Wonderland and Shoppers Drug Mart
- Managed production from start to finish through direct contact with factories, print houses and display manufacturers
- Maintained website and developed license-specific pages for product lines
- Wrote copy and instructional text for product packaging
- Traveled internationally to attend and present at trade shows and art/license summits
- Provided advice and guidance to manufacturers at Chinese factories on art production, sales and efficiency



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Work Experience cont.

ArtFX June-August 2007
Web Designer (freelance basis)

- Designed and maintained numerous websites using a mixture of both HTML and Flash.

Havery Enterprise May-July 2006
Graphic/Web Designer (freelance basis)

- Created point-of-purchase display sales presentation for travel health-care products, to be presented to large North American companies
- Designed and maintained HTML-based product information website, including an online store service

Kennedy Eglinton Public Library January-February 2003
Graphic Designer (freelance basis)

- Created illustrated poster for winter reading program

Education

International Academy of Design and Technology Spring 2003
Diploma in Computer Graphics
GPA of 3.8 (96%) High Honours

Design Projects

- Catalogues
- Packaging
- Website design
- Logos
- Interactive CDs
- Brochures
- InDesign
- Magazine ads
- CD Case design
- HTML Programming

National Institute of Broadcasting Winter 2001
Certificate in Broadcasting

References and portfolio available upon request